



Camilla Cino

Web Developer – UI/UX Designer

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WHAT I DO

I create web design, in particular for:

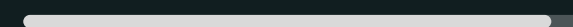
- ✓ websites
- ✓ web applications
- ✓ mobile applications
- ✓ posts and stories for social networks

Design Process

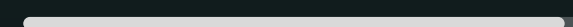
First I collect the client's ideas, then I create a graphical workflow. As a third step, I choose a color palette in agreement with the client. Once I reach a structure, I start with the graphic prototyping (production of components, etc.). As a last step, I take care of the creation of interactive prototypes and the creation of the preview.

Hard Skills

Figma



UI/UX Design



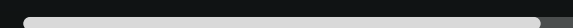
React.js



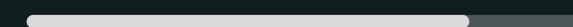
HTML/SCSS/Javascript



Wordpress



Linux



MacOS/Windows 11

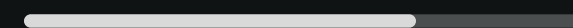


Languages

Italian



English

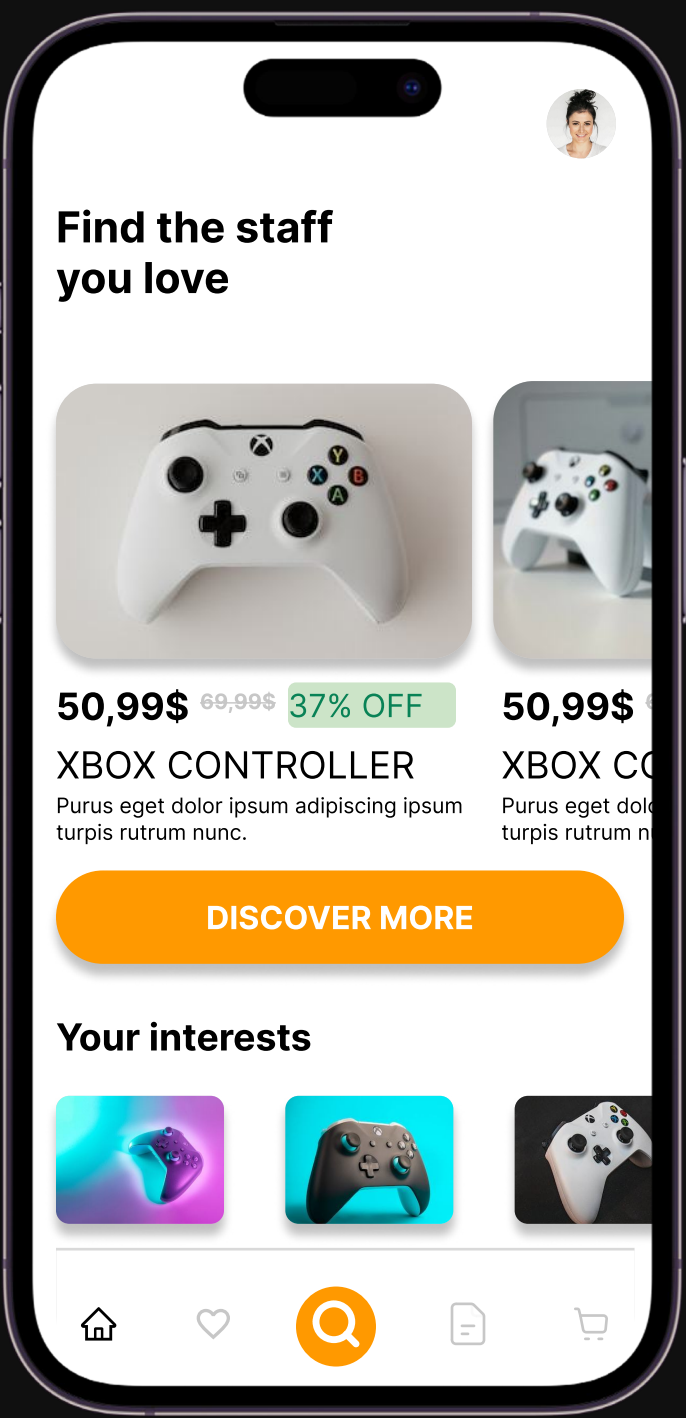
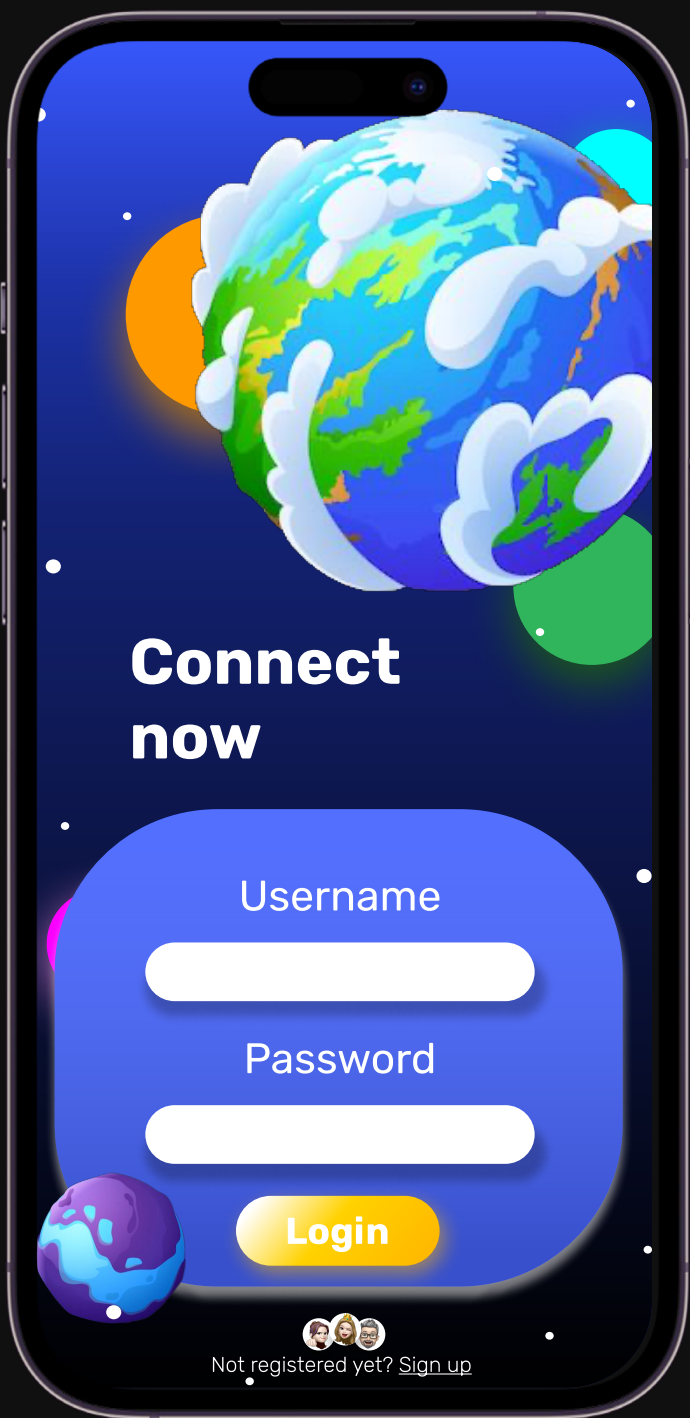


Mobile First

Mobile application

Creation of the design for mobile applications focused on one hand on usability by the user and on the other on creativity that makes the use pleasant and engaging.

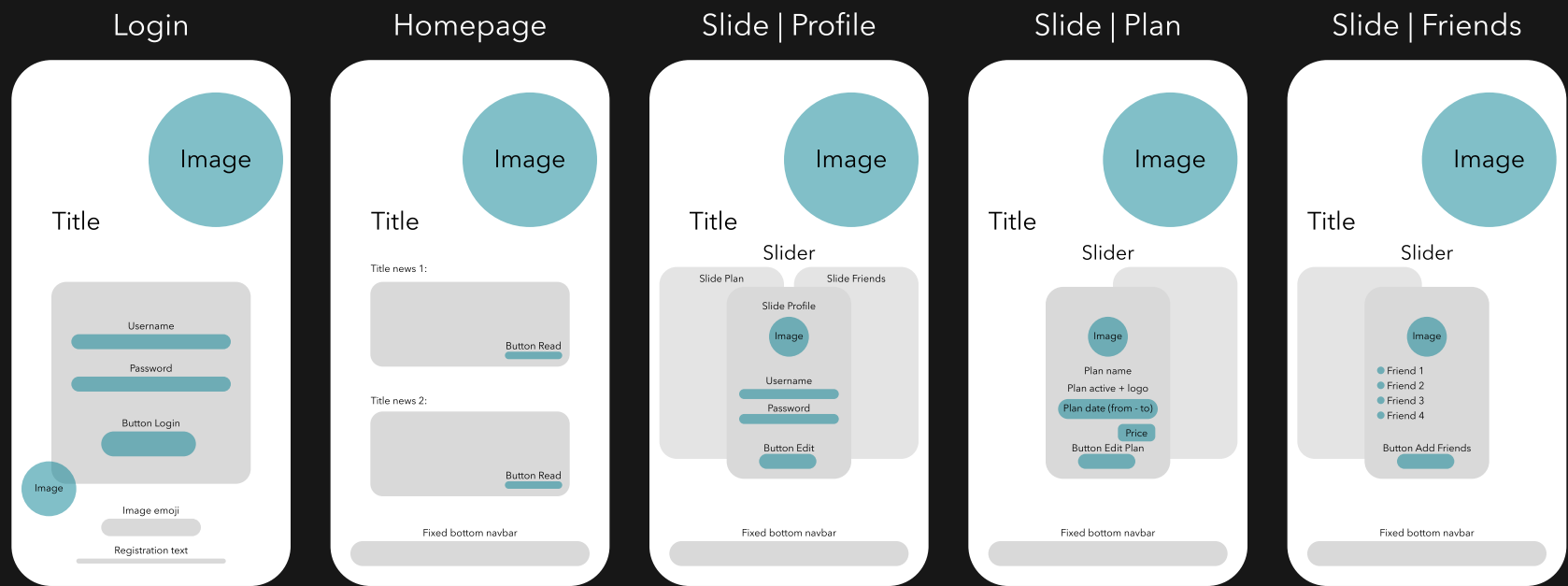
The choice of colors and images is centered on the visual purpose of the application, as in this case the app must attract users and "push" them to subscribe.



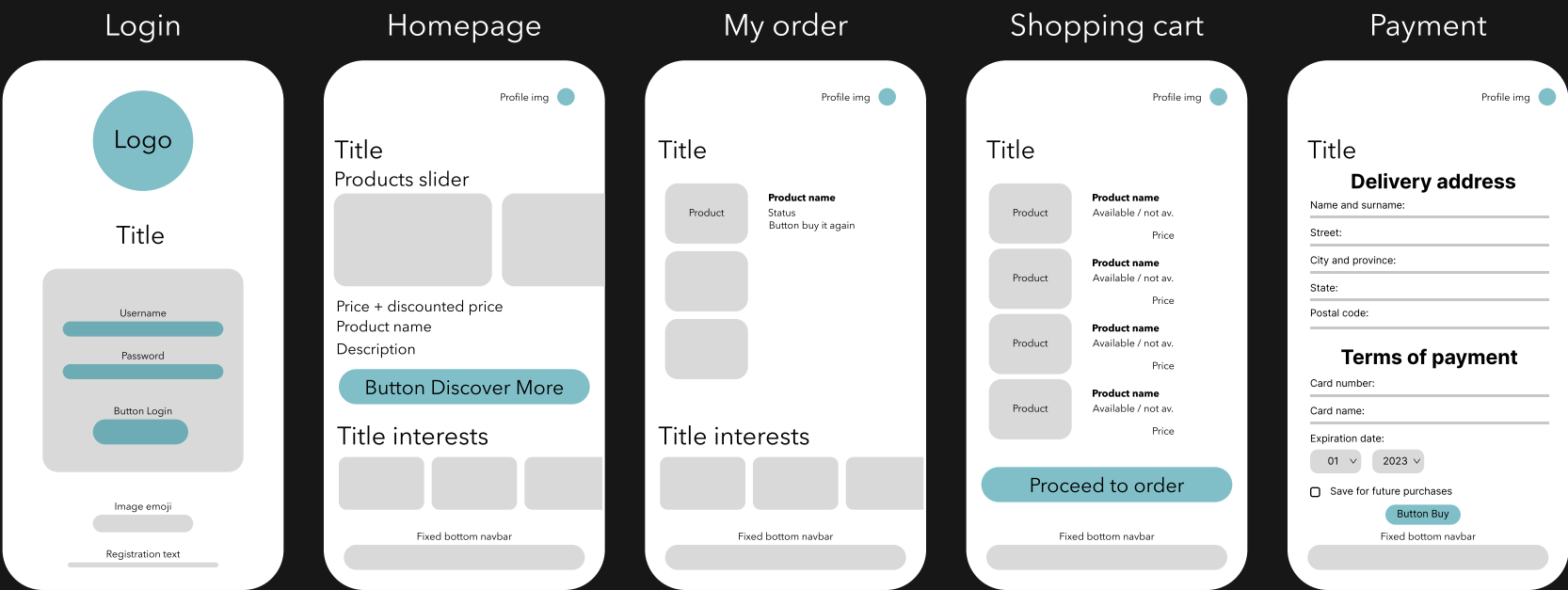
E-Commerce

The creation of e-commerce is mainly based on the user experience since it must favor the user in purchasing one or more products. The layout is therefore designed to be simple and intuitive, so that the navigation of the e-commerce is understandable and therefore leads to the final goal of the user. The color palette is chosen to visually highlight what the user wants to see (such as the main information of a product or the price), as well as the font and the arrangement of the various components.

Workflow

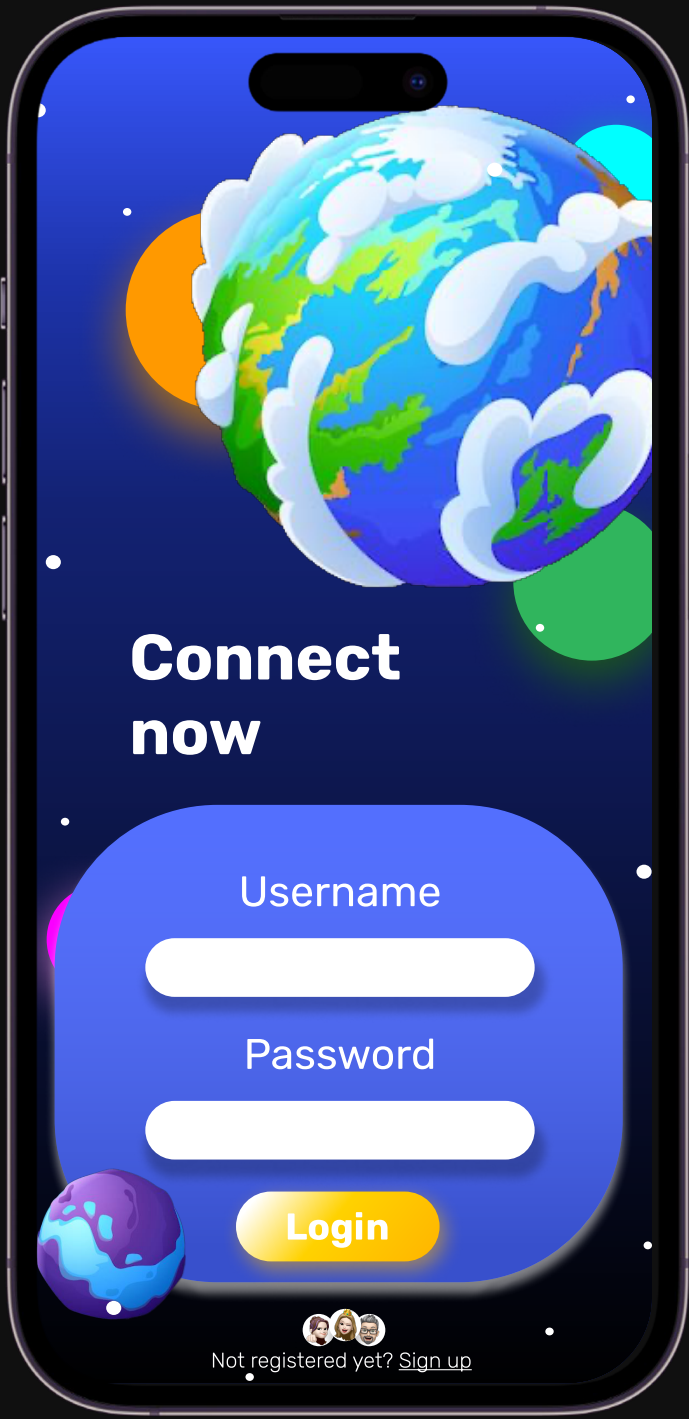


Workflow



Mobile application

Workflow



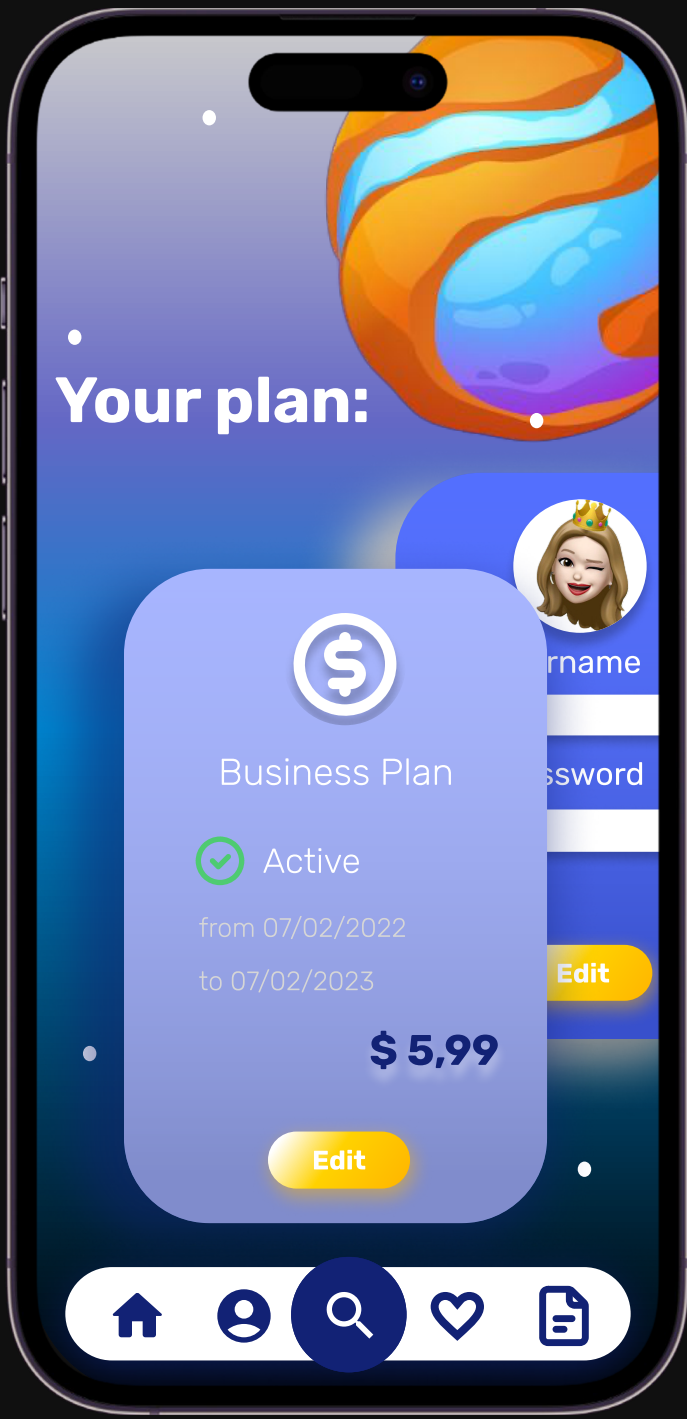
Login



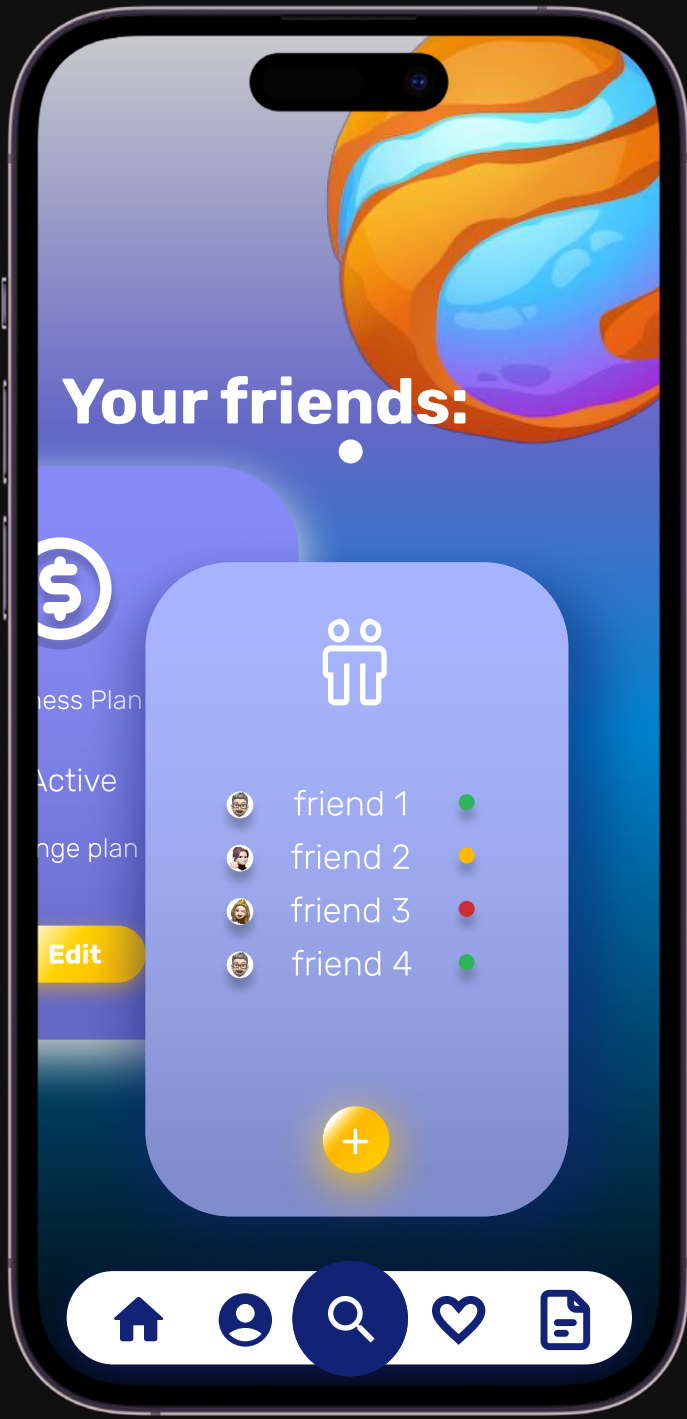
Homepage



Slide | Profile



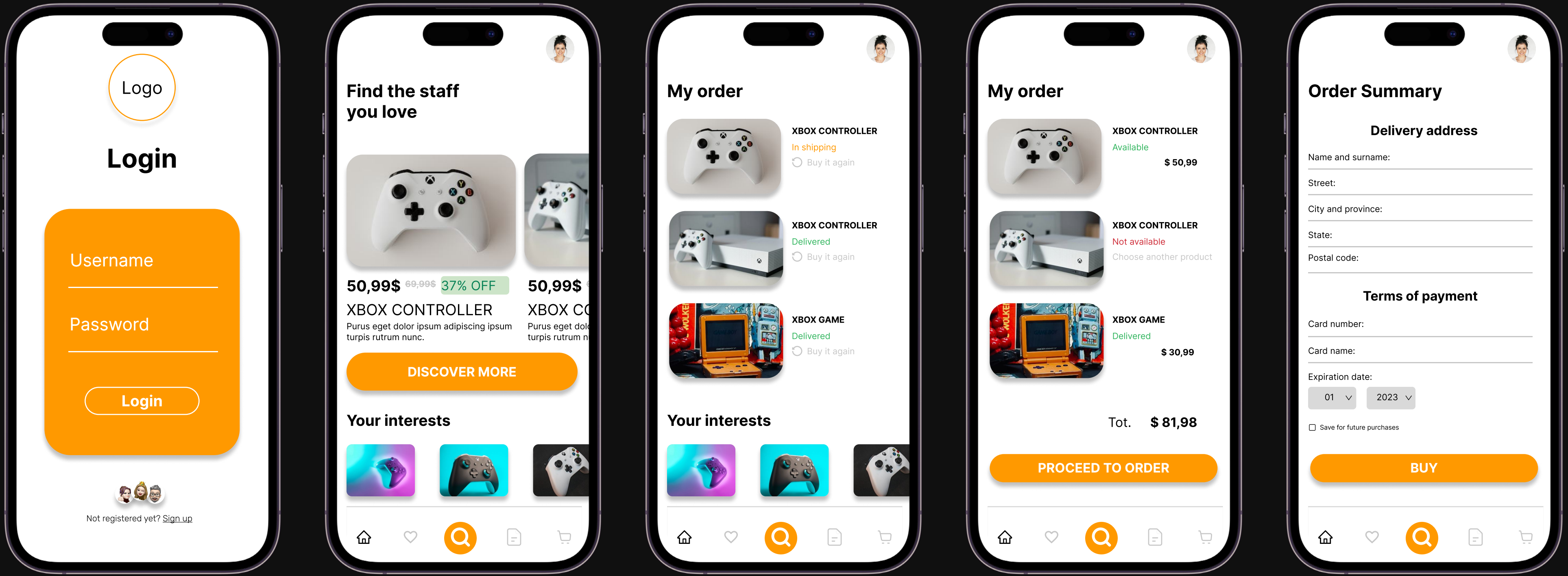
Slide | Plan



Slide | Friends

Mobile e-commerce

Workflow



Login

Homepage

My order

Shopping cart

Payment

Website

The websites are developed according to the customer's needs, they are designed in such a way as to satisfy his tastes and to highlight the main aspects of what he wants to show.

The design is designed to fit on any type of device: desktop, tablet, mobile and, if required, smart watch.

This is an example of a one page website created for a client who requested a "showcase site" to highlight the services they offer.

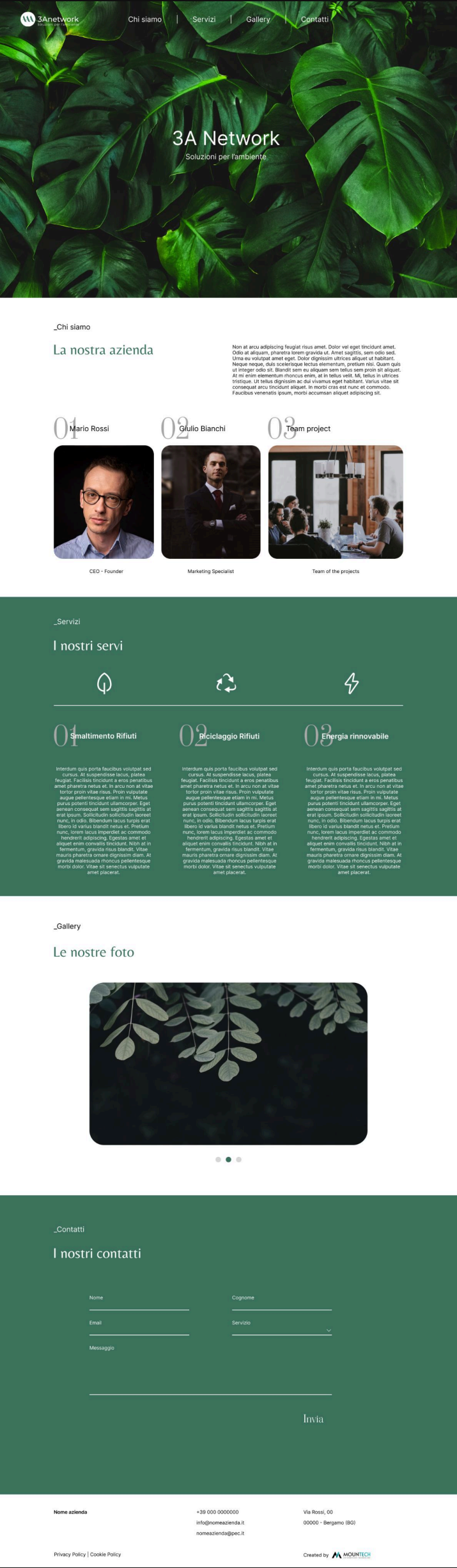
In this case, the graphic prototyping took place first for the desktop, then for the other devices.

Color palette

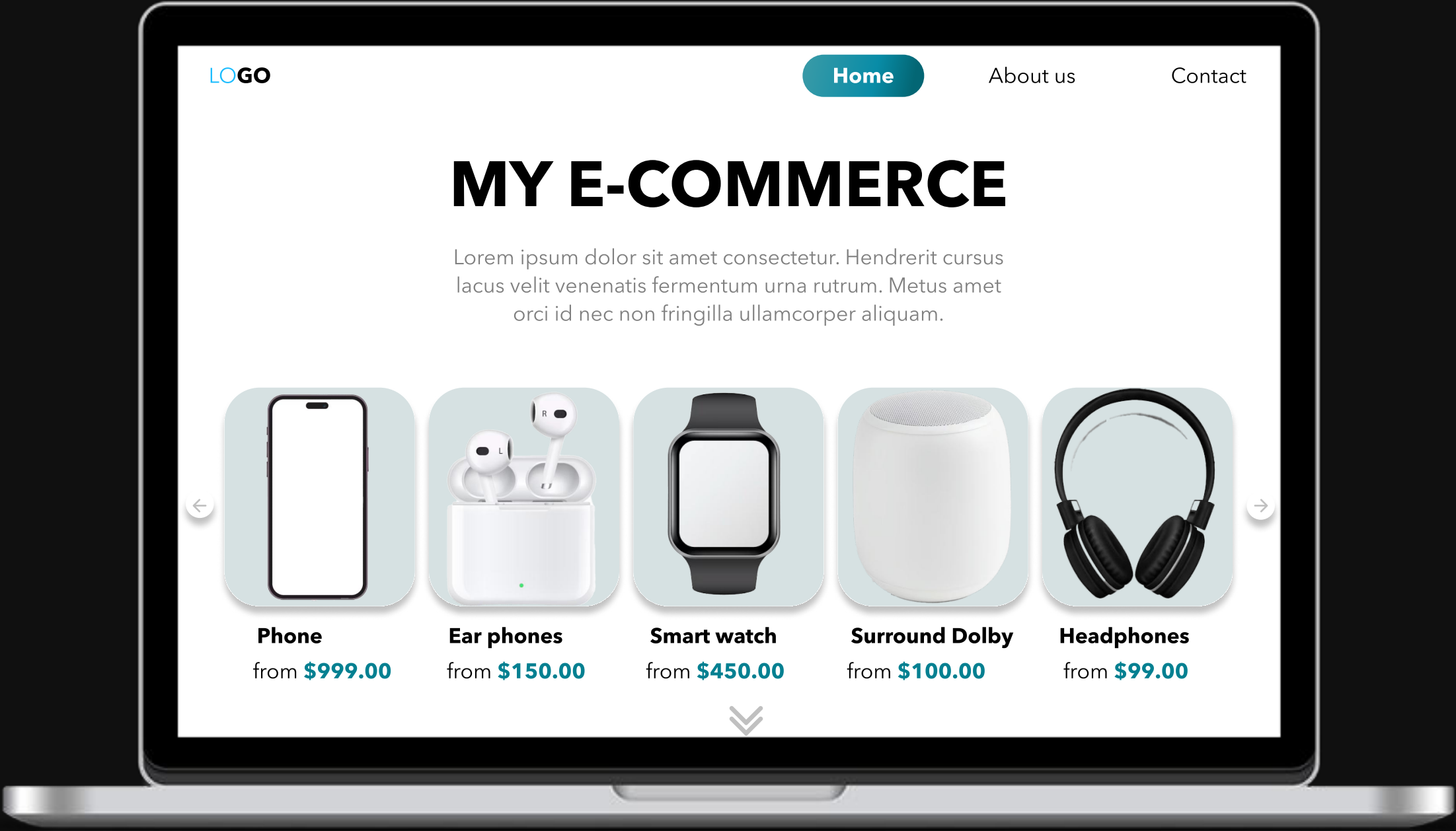
Main color

Secondary color

Lighter color



E-commerce



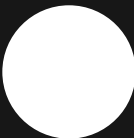
Description

E-commerce seen from the desktop follows the same guidelines as the mobile equivalent: it is created in such a way as to help the user as much as possible to get to the actions that interest him (see product details, understand shipping methods and times, understand the price and the conditions of sale, etc.).

Objective

This e-commerce aims to focus on the product. It is designed to highlight the most popular products, in this case for a store that sells electronics items. For example, the slider placed on the homepage highlights the products allowing the user to immediately know their name and price.

Color palette

-  Main color
-  Secondary color
-  Lighter color

Web application



Description

Creation of web based applications such as management apps. Design created to facilitate the work of those who use it because it is easy and intuitive. The neutral colors in contrast to the accepted ones help the user to recognize the various elements of the application: for example, the sidebar, the tables, the graphs, etc...

Color palette

Main color

Secondary color

Lighter color

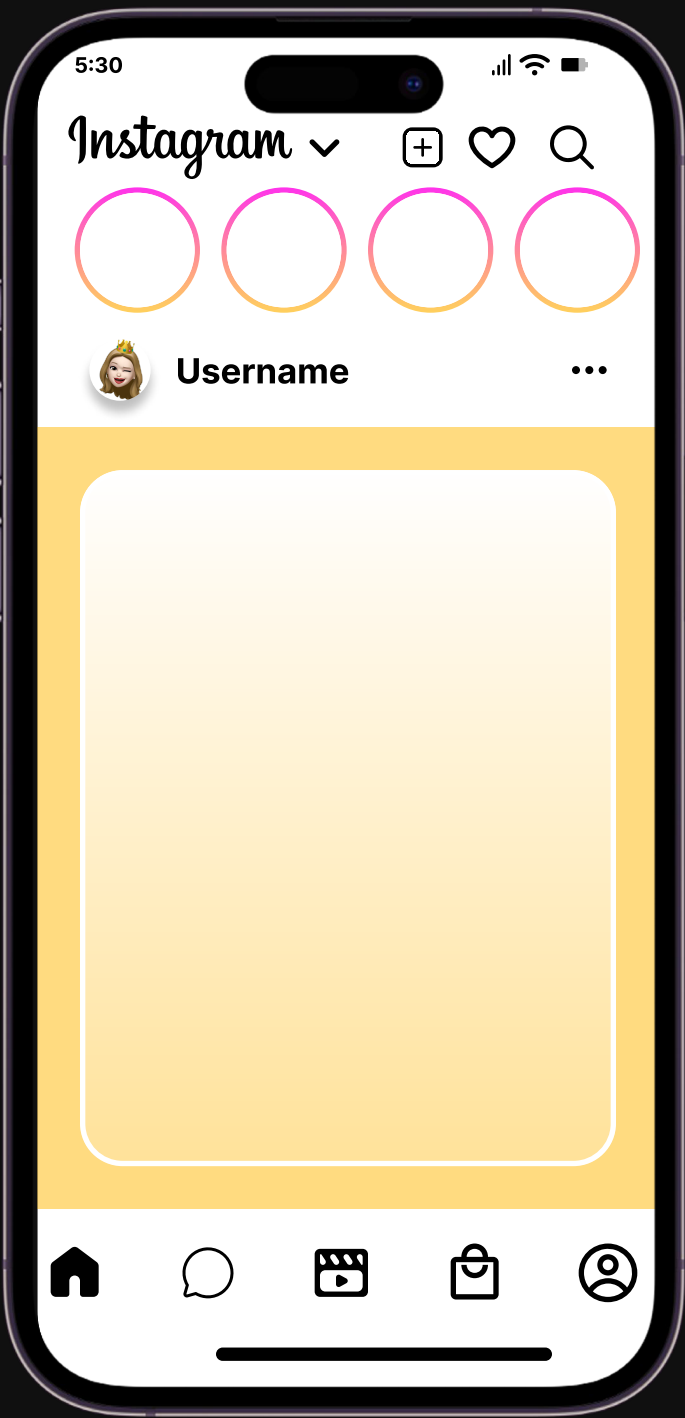
Other colors

Icons

Social Networks

Stories

Creation of graphics for the content of stories for social networks. Choice of colors, how to position the contents, photos to use and icons to insert.



Posts

Creation of graphics for the contents of posts for social networks. Choice of colors, how to position the contents, photos to use and icons to insert.

Thanks for the attention

Camilla Cino